



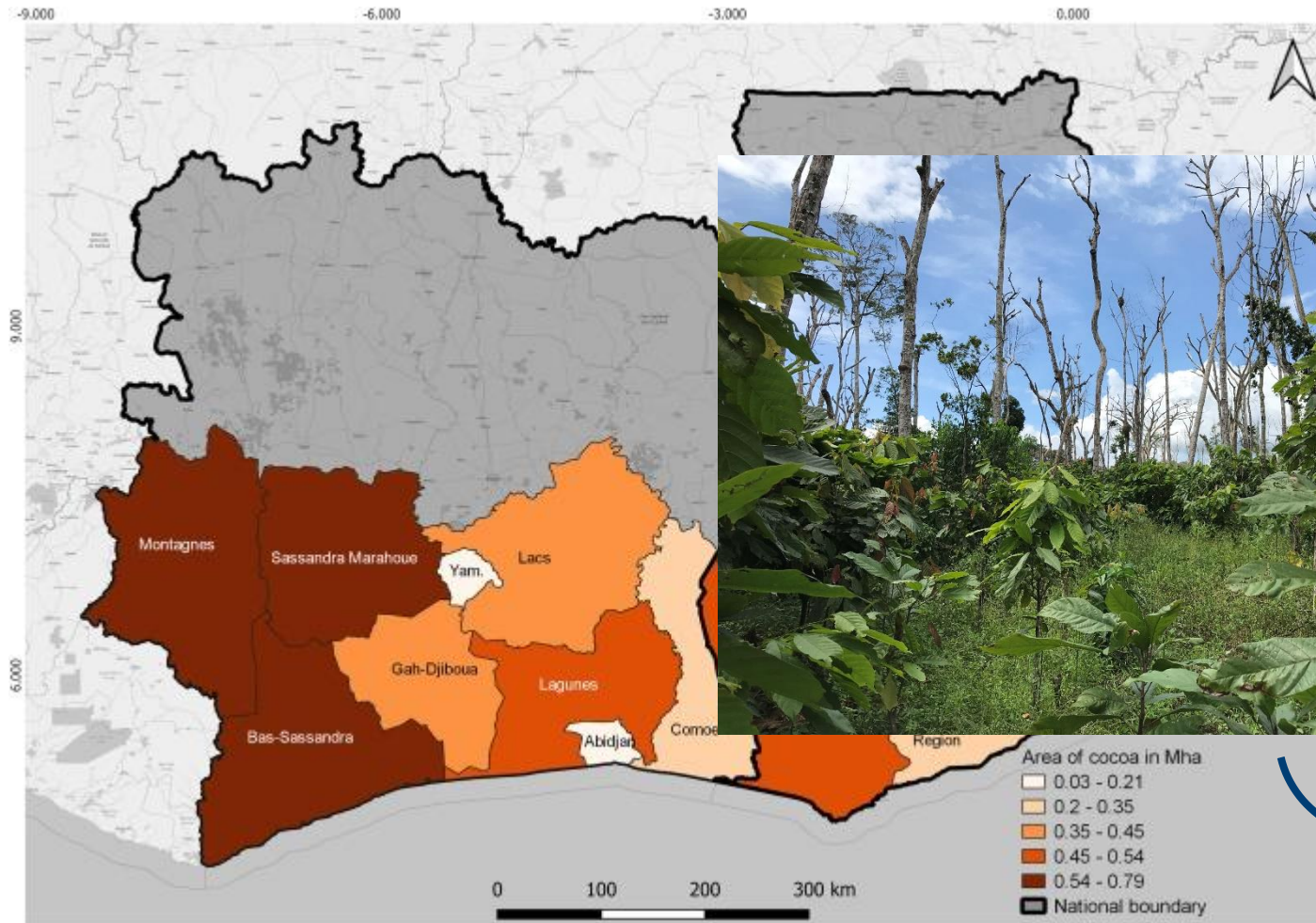
Existing interventions are insufficient for scaling cocoa agroforestry in West Africa

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GFS Lunch Conversation| Feb 13, 2025

Introduction



Fieldwork picture, 2023



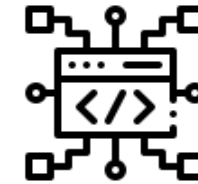
Fieldwork picture, 2023

From Abu et al., 2021

Research Questions & Design



How do current public and private interventions influence the adoption of agroforestry in the West African cocoa sector?



Government agencies



Chocolate Manufacturers



Cocoa trading companies



NGOs & CSOs



Third-party certification bodies



Research Institutions



Farmer & Cooperatives



6

5

5

10

1

1

18



11

7

6

8

2

1

9

of participants per country

Research Questions & Design

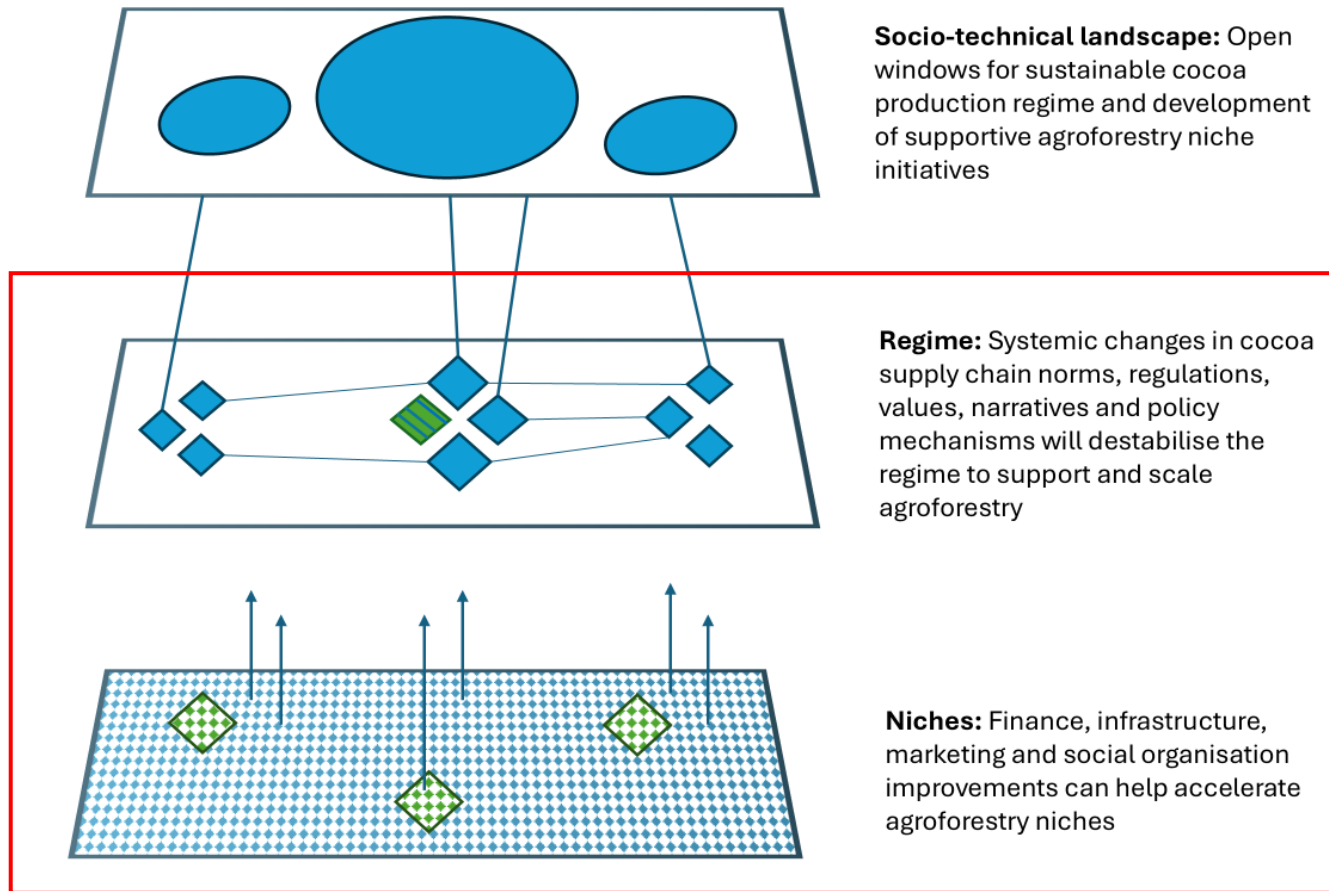
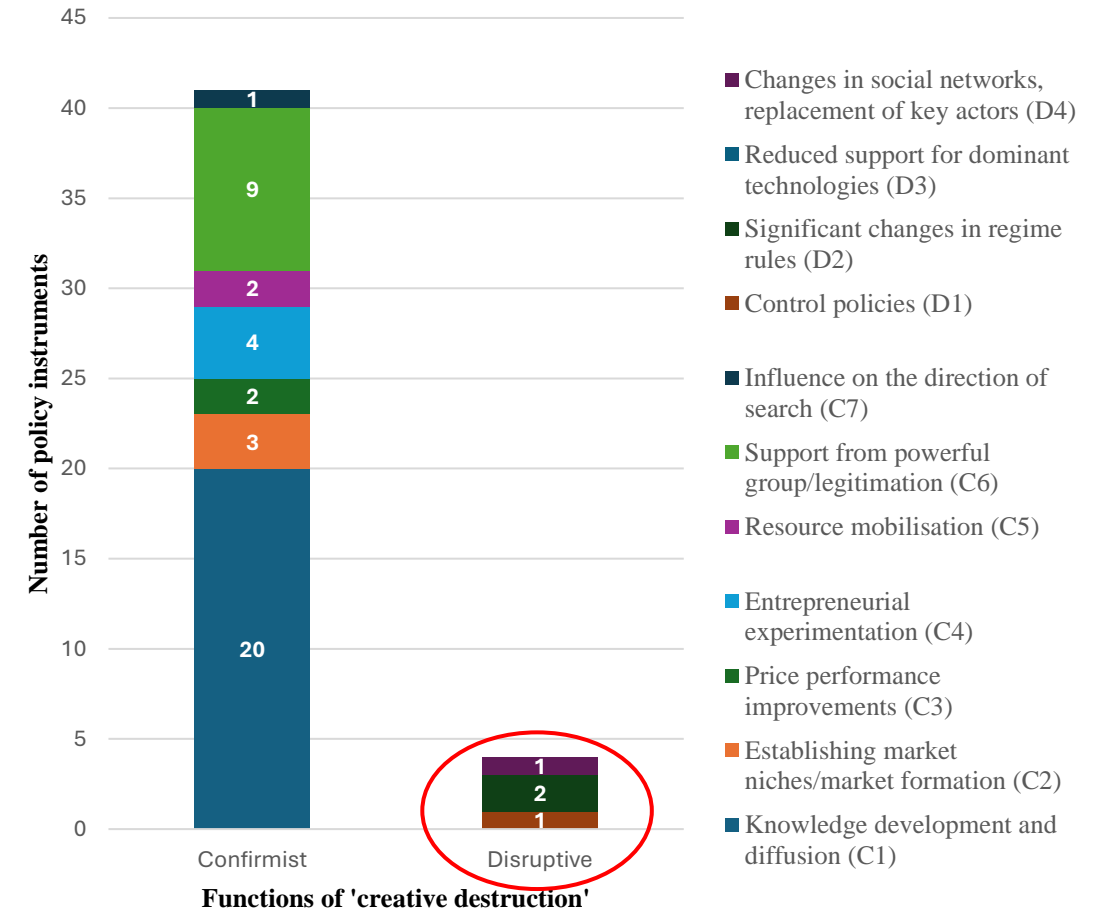
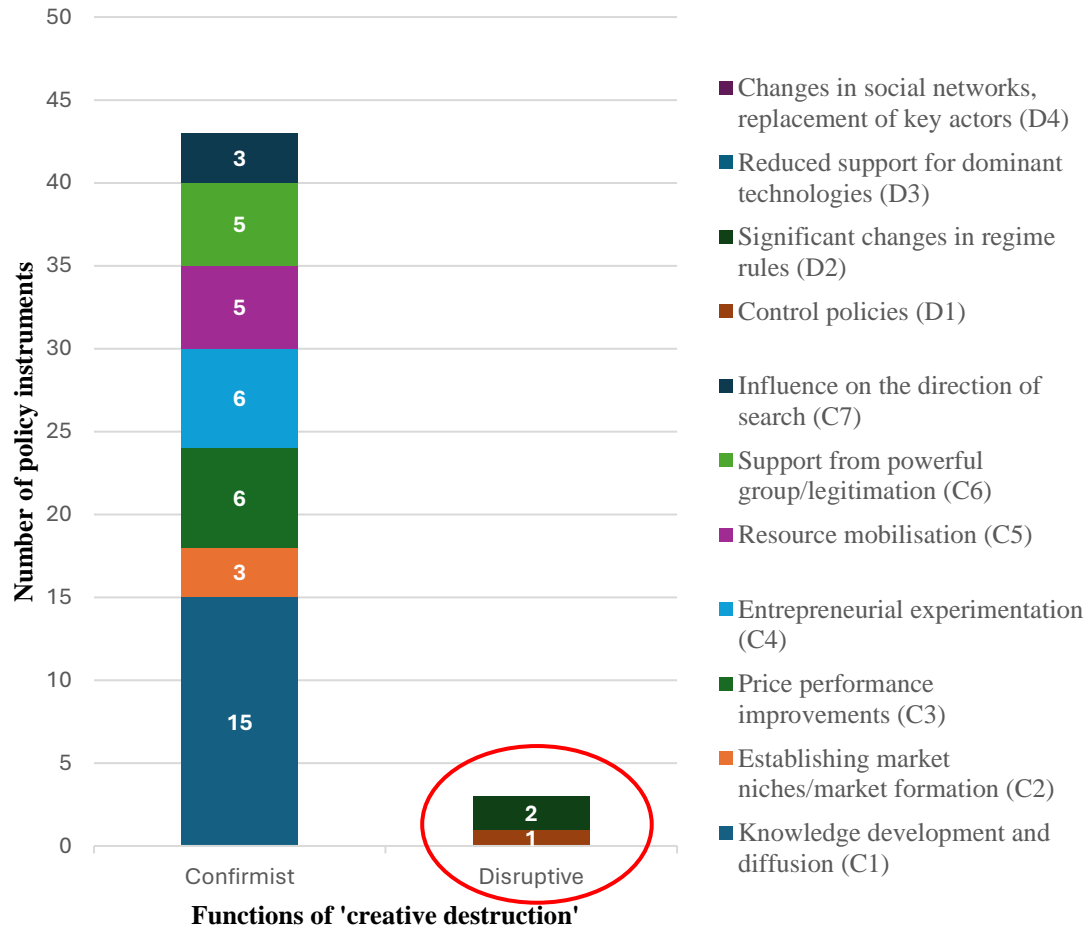


Figure 1. Multi-level perspective framework adapted from Geels (2007) & Garrett et al. (2024)

MLP level	Classification	System of influence of the policy instruments
Niche (internal dynamics)	Conformist - Fit-and-conform (supporting the niche)	Knowledge development and diffusion (C1)
		Establishing market niches/market formation (C2)
		Price performance improvements (C3)
		Entrepreneurial experimentation (C4)
		Resource mobilisation (C5)
	Disruptive - Stretch-and-transform	Support from powerful group/legitimation (C6)
		Influence on the direction of search (C7)
Regime (internal dynamics)	Disruptive (regime destabilisation)	Control policies (D1)
		Significant changes in regime rules (D2)
		Reduced support for dominant technologies (D3)
		Changes in social networks, replacement of key actors (D4)

Table 1. Updated analytical framework from Kivimaa (2016)

Functions of influence



Conclusion

Results summary

- (1) Agroforestry has the potential to sustainability transform the cocoa sector
- (2) Lack of **disruptive regime changes**;
- (3) Likelihood to promote “**agribizforestry**”

Implications

- (1) **Safeguards** in agroforestry transition
- (2) **Effective & Equitable Regime shifts (Disruption)**
- (3) More companies’ agroforestry policies are needed and should be **comprehensive** in their **definition** and **targets**



Thank you for listening ...

Funding:



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...& Let's discuss