

## NUTRI-INNO

### **Stimulating innovation and entrepreneurship for better nutrition**

**4<sup>th</sup>- 8<sup>th</sup> December 2017, Cambridge**

#### **Outline**

Nutri-Inno is a five-day programme, funded by the UK's Biotechnology and Biological Sciences Research Council (BBSRC) Seeding Catalyst Fund, to foster innovation and to support entrepreneurship for better nutrition. The focus of this programme is to identify innovation and entrepreneurial opportunities in providing solutions to ensure adequate nutrition for human populations.

Around 795 million people in the world don't have access to enough food to meet their minimum daily energy requirements, while at least 2 billion consume too many calories but don't get the nutrients they need. Both the hungry and the overweight suffer the health consequences of poor diet. Nutri-Inno will bring together researchers and innovators to develop new knowledge and connections, and identify opportunities to create value through new business innovations for healthier nutrition.

#### **Format of the programme**

Nutri-Inno will be delivered by the **Cambridge Global Food Security Interdisciplinary Research Centre** in collaboration with **EIT Food Winter School**. Participants will be introduced to entrepreneurial actions in order to understand better how to derive broader benefit and impact from their work.

This programme is being run in parallel with the second week of an EIT Food Winter School. Participants will spend the first day separate to the Winter School, and will focus directly on innovative thinking around enhancing nutrition. They will then join the participants of the Winter School to form a larger group who will work interactively to learn key skills around: pitching new ideas, intellectual property strategy, market research, and routes to market.

A key element of the programme is to provide a forum for participants to connect to both cutting edge scientific and entrepreneurial practice through participative workshops and interactive talks and discussion.

#### **Outputs and Impacts**

- Increased understanding of nutrition challenges in different communities, aligned with existing BBSRC-funded and other research in Cambridge
- Enhanced entrepreneurial and commercialisation skills
- Networking with other attendees across Cambridge, and others on the EIT Food Winter School from across Europe, with potential for future collaboration

## Who is Nutri-Inno for?

This programme is tailored for University of Cambridge masters students, PhD students and other early career researchers with interests in areas such as: food systems and food supply; human nutrition; public health and interventions for behavioural change; new tools, techniques and technologies to promote healthier diets.

It is important that you are keen to explore the potential impact and commercial opportunities of your own and other showcased research.

## Applying for the programme

If you are interested in taking part, please email **Jacqueline Garget** ([coordinator@globalfood.cam.ac.uk](mailto:coordinator@globalfood.cam.ac.uk)) with a completed application form **no later than 24<sup>th</sup> November, 2017.**

*Note that places are limited to maximise the value of the interactive nature of the Nutri-Inno. The programme has BBSRC funding for up to fifteen Cambridge participants. Those selected to attend will join 30 others involved in the EIT Food Winter School.*

[www.globalfood.cam.ac.uk](http://www.globalfood.cam.ac.uk)

<https://eit.europa.eu/eit-community/eit-food>