CAMBRIDGE UNIVERSITY
POTATO GROWERS RESEARCH ASSOCIATION

28TH ANNUAL CAMBRIDGE POTATO CONFERENCE

“Nova Europa, novus prospectus”

13TH - 14TH December 2017 - Robinson College

The unique potato conference which provides opportunity to join leading innovators, scientists and businesses to debate current issues and which attracts more than 200 industry members

SPEAKERS:
- Peter Kendall (Chair, AHDB): Changes in store for agriculture
- Allan Buckwell (Institute for European Environmental Policy): Policy reform
- Peter Garbutt (McDonalds): A view from a food-service perspective
- David Hughes (Emeritus Professor, Imperial College): The marketing outlook for potato products
- Mark Stalham (NIAB CUF): Consistency of product
- Mark Taylor (James Hutton Institute): Flavour
- Julian Little (Bayer CropScience Ltd): Chemical regulation
- William Martin (Former NFU Sugar Beet Chairman): The future for farming
- Frank Nordman (Grimme Landmaschinenfabrik GmBH): A German business prospective
- Sophie Bambridge (B & C Farming) & William Love (Rookery Farm (Walcott) Ltd): The next generation
- Zewei Luo (University of Birmingham): Genetic mapping of agronomic traits in potato
- Leon Terry (Cranfield University): Advances in post-harvest technology and implications for storage
- David Firman (NIAB CUF): Future research opportunities

WORKSHOPS:
- Varietal selection: David Firman, Simon Smart & Richard Webster (NIAB CUF)
- Crop modelling: Marc Allison & Sarah Wiseman (NIAB CUF)
- Irrigation scheduling and application: Mark Stalham (NIAB CUF) & Andrew Francis (Elveden Farms Ltd)
- Future products and legislation: Stephen Humphreys (Bayer CropScience Ltd) & Debbie Winstanley (DWA)
- Blackleg: Ian Toth (James Hutton Institute) & Simon Alexander (SA Consulting)

NETWORKING AND FINE DINING AT THE POTATO BARONS’ CHRISTMAS FEAST AT ST JOHN’S COLLEGE

ACCOMMODATION AND PARKING AVAILABLE

BASIS CPD POINTS AVAILABLE

For further details on the Conference and CUPGRA contact: Mark Stalham, NIAB CUF
T: 01223 651599    E: cupgra@farm.cam.ac.uk

For information and booking go to: www.niab.com/CUPGRAConf2017

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